

PRESS RELEASE

The Brand Factory Wins Multiple OHBA Awards, including Best Logo Branding and Best Sales Brochure

TORONTO, September 28, 2018 - [The Brand Factory](#), a Toronto-based advertising and digital agency led by President and Chief Creative Officer Joseph Sulpizi, was recognized with three coveted OHBA Awards this year, including Best Project Logo Branding and Best Sales Brochure.

The agency took home 5 OHBA Awards last year, and was nominated for 15 this year. The Brand Factory was additionally honoured with 3 Gold and 8 Silver NHBA Awards earlier in the year.

The OHBA awards are presented each year recognizing outstanding achievement in design, construction, sales and marketing of new homes across the Province of Ontario. Judges are selected from individuals representing the many disciplines contributing to new home construction, design and marketing. All voting is by secret ballot.

The Brand Factory's list of project winners from the 2018 OHBA Awards of Distinction include:

Skale Developments, 1181

RioCan, Kingly

Tridel, Via Bloor

"We are extremely grateful to be recognized by the OHBA for doing great work for our clients," says Joseph Sulpizi, The Brand Factory's President and Chief Creative Officer. "It is our strong agency-client relationships built on trust that allow us to do great creative work."

The 2018 OHBA Awards were presented at a glittering awards gala in Ottawa, Ontario on September 25th. A group of 30 expert judges from across North America determined the winners from more than 500 submitted entries across 51 categories.

About OHBA:

As #homebeliever champions, the Ontario Home Builders' Association (OHBA) believes in the great Canadian dream of home ownership by supporting more housing choice and supply across Ontario. OHBA is the voice of the residential construction industry in Ontario, representing 4,000 member companies organized into 29 local associations across the province. www.ohba.ca

About The Brand Factory:

Headquartered in Toronto, The Brand Factory is a full-service advertising and digital agency. The company combines the strategic approach of a consultancy with a world-class creative agency, while offering end-to-end digital capabilities all under one roof. The agency's award-winning approach is to disrupt the norm and find new ground for their clients' brands. More information can be found at www.thebrandfactory.com.

SOURCE: The Brand Factory

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