

The Brand Factory in its 22nd Year is nominated for 15 BILD Awards

TORONTO, March 26, 2019 /CNW/ - Toronto-based advertising and digital agency The Brand Factory is honoured to be nominated for 15 BILD Awards this year, including Project of the Year, Best International Project of the Year, and Best New Community.

Last year, the agency took home six of the coveted BILD awards and just last month, 13 Silver NAHB Awards.

The BILD Awards are presented by the Building Industry and Land Development Association to recognize the most remarkable achievements of developers, new home builders, architects and designers, as well as sales and marketing professionals across the Greater Toronto Area.

The Brand Factory's nominations for the 2018 BILD Awards include:

Project of the Year, Mid/High-Rise
Tridel and Hines Canada, Aqualuna

Best International Project of the Year
Wynn Development Ltd., Goldwynn

Best New Community (Planned/Under Development)
Tridel and Hines Canada, Aquabella

Best Signage
SKALE Developments, 1181 Queen

Best Overall Marketing Campaign (Pinnacle)
Alterra Group of Companies, RUSH

Best Overall Marketing Campaign (Pinnacle)
SKALE Developments, 1181 Queen

Best Project Branding & Identity, Mid/High-Rise
SKALE Developments, 1181 Queen

Best Project Branding & Identity, Mid/High-Rise
Tridel, The Lobby

Best Project Branding & Identity, Low-Rise
Aspen Ridge Homes, Observatory Hill

Best Project Branding & Identity, Low-Rise
Primont, North Oakville

Best Project Website
E-Central

Best Suite Design
Tridel and Hines Canada, Aqualuna

Best High-Rise Building Design (Pinnacle)
Tridel and Hines Canada, Aqualuna

Best Single-Detached House Design
Primont Homes, North Oakville

People's Choice Award
Tridel and Hines Canada, Aqualuna

"BILD is an organization that works tirelessly to promote the interests of Toronto builders and everyone who supports the industry, and we are thankful for their ongoing recognition of award-winning work. For our agency, the BILD awards have become a benchmark of quality," says Joseph Sulpizi, President and Chief Creative Officer, The Brand Factory. "I would also like to thank our loyal clients for another great year of collaboration on projects that break new ground creatively and strategically."

The BILD Awards will be presented in Vaughan, Ontario on **May 3, 2019**. The judging process involves a panel of expert judges narrowing down all submissions to determine the winners in 51 categories.

About The Brand Factory:

Headquartered in Toronto, The Brand Factory is a full-service advertising and digital agency. The company combines the strategic approach of a consultancy with a world-class creative agency, while offering end-to-end digital capabilities all under one roof. The agency's award-winning approach is to disrupt the norm and find new ground for their clients' brands. More information can be found at www.thebrandfactory.com.

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