

PRESS RELEASE

The Brand Factory Nominated for 15 OHBA Awards

TORONTO, August 17, 2018 - Toronto-based advertising and digital agency The Brand Factory is honoured to be nominated for fifteen Ontario Home Builders' Association (OHBA) awards this year.

The Brand Factory is the most nominated agency by the OHBA in 2018.

List of nominations from the 2018 OHBA awards include:

OHBA People's Choice Award

Geranium, Pemberton Group
Friday Harbour Resort

Project of the Year – Low Rise

Geranium, Pemberton Group
Friday Harbour Resort

High or Mid-Rise Condo Suite (4+ Storeys up to 800 SF)

Aspen Ridge Homes
The Charles at Church

High or Mid-Rise Condo Suite (4+ Storeys 801 SF and over)

Tridel
Via Bloor

Attached Multi-Unit Home

Geranium, Pemberton Group
Friday Harbour Resort

Low Rise Project Video (1-3 Storeys)

Freed Developments
Muskoka Bay Resort

High or Mid-Rise Project Video (4+ Storeys)

RioCan
Kingly

Website

RioCan
Kingly

Low Rise Ad Campaign (1-3 Storeys)

Geranium, Pemberton Group
Friday Harbour Resort

High or Mid-Rise Ad Campaign (4+ Storeys)

Menkes Developments
Menkes Corporate

High or Mid-Rise Project Logo Branding (4+ Storeys)

Aspen Ridge Homes
WEST

High or Mid-Rise Project Logo Branding (4+ Storeys)

Skale Developments
1181

Low Rise Project Sales Brochure (1-3 Storeys)

Freed Developments
Muskoka Bay Resort

High or Mid-Rise Project Sales Brochure (4+ Storeys)

Aspen Ridge Homes
The Charles at Church

High or Mid-Rise Project Sales Brochure (4+ Storeys)

RioCan
Kingly

About The Brand Factory:

Headquartered in Toronto, The Brand Factory is a full-service advertising and digital agency. The company combines the strategic approach of a consultancy with a world-class creative agency, while offering end-to-end digital capabilities all under one roof. The agency's award-winning approach is to disrupt the norm and find new ground for their clients' brands. More information can be found at www.thebrandfactory.com.

SOURCE: The Brand Factory

For further information:

Joseph Sulpizi, President

416-920-8115

jsulpizi@thebrandfactory.com