



THE BRAND FACTORY®

The Brand Factory Wins 3 NAHB Gold Awards and 10 NAHB Silver Awards

TORONTO, January 16, 2017 - Toronto-based advertising and digital agency The Brand Factory is honoured to receive 3 NAHB Gold Awards and 10 NAHB Silver Awards for The Nationals new home sales and marketing awards. Hosted by the National Association of Home Builders (NAHB), The Nationals competition salutes the best in North America's building industry for their professionalism, integrity and creativity.

The Brand Factory's list of honours includes Gold Awards for Best Brochure, Best Print Campaign, and Best microsite/website for a builder; and Silver Awards for Best Logo Design, Best Brochure (3 awards), Best Print Campaign, Best Radio Commercial (2 awards), Best TV Commercial, Best Website and Best Presentation Centre.

Gold Award Winners are the top vote recipients in each category, and were chosen from among the Silver Award Winners.

Gold Awards in each category were presented as part of the International Builders' Show on January 10th at Hyatt Regency, Orlando, Florida. This prestigious industry event drew more than 1,000 attendees. During a three-day judging process, a panel of industry professionals from across North America determined the award winners from a field of over 1,100 entries.

About The Brand Factory:

Headquartered in Toronto, The Brand Factory is a full-service advertising and digital agency. The company combines the strategic approach of a consultancy with a world-class creative agency, while offering end-to-end digital capabilities all under one roof. The agency's award-winning approach is to disrupt the norm and find new ground for their clients' brands. More information can be found at www.thebrandfactory.com.

SOURCE: The Brand Factory

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