



THE BRAND FACTORY®

The Brand Factory Wins 10 at BILD Awards, including Project of the Year and People's Choice.

TORONTO, May 8, 2017 - Toronto-based advertising and digital agency The Brand Factory is honoured to receive 10 BILD Awards this year, including Project of the Year and People's Choice.

The Brand Factory's list of honours from the 2017 BILD Awards:

Project of the Year (mid/high-rise)

Tridel, Aquabella

Best Website (low-rise)

Freed, Touchstone Resort

Project of the Year (low-rise)

Friday Harbour

Best Radio Advertisement Campaign

Friday Harbour, The Constellations

People's Choice Award

Tridel, Aquabella

Best Luxury Suite Design

Tridel, Aquabella

Best Sales Office (large)

Tridel, Scala

Best Brochure (mid/high rise)

Tridel, Aquabella

Best Sales Office (small)

200 Russell Hill

Best Direct Mail

Tridel, Aquabella

The People's Choice Award recognizes the best new home development project of the year in the GTA and the winner is chosen by the public through an online voting process.

The BILD Awards were presented in Woodbridge, Ontario on April 28, 2017. The judging process involved a panel of 17 expert judges narrowing down more than 900 submissions to determine the winners in 51 categories.

About The Brand Factory:

Headquartered in Toronto, The Brand Factory is a full-service advertising and digital agency.

The company combines the strategic approach of a consultancy with a world-class creative agency, while offering end-to-end digital capabilities all under one roof. The agency's award-winning approach is to disrupt the norm and find new ground for their clients' brands. More information can be found at www.thebrandfactory.com.

SOURCE: The Brand Factory

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